## WRC MONTE-CARLO 2023

IMMERSION IN THE HEART OF THE WORLD RALLY CHAMPIONSHIP - WRC

YOUR VIP PROGRAM START HERE

(

# Table of Content \_\_\_

**The Rally Monte-Carlo** Discover the most legendary rally of the World Championship.

Individual VIP 360° day packs

Dive into the exciting world of the motorsport.

Incentive VIP 360° packs to unite your team and customers pages 9-11

Enhance your program or complete your commercial action.

#### Your dedicated contacts and concierge service

We are at your entire disposal and happy to assist you.

pages 3-4

pages 5-8

page 12

## WRC RALLY MONTE-CAR Your Perfect Rally

The exceptional sometimes tends to replicate! Following the huge success of its previous edition, Rally Monte-Carlo 2023 will again settle down next winter in the Principality. More compact geographically, but still very selective, the rally route will have new features and a high number of difficulties, thanks to a series of very demanding special stages in the departments of Alpes-Maritimes and Alpes-de-Haute-Provence.

As the official agency of the Automobile Club of Monaco, we can offer personalized activity packages according to your needs and open to all budgets. Our packages enable you to see the rally from the inside with special touches, from start to finish and appreciate truly emotional moments.

Our teams are at your entire disposal to personalise each service and meet all your expectations. Join the Dream Team and prepare you for unlimited enjoyment of the WRC.









# From now on... Take A Real Rally Adventure





#### Strong image vector

- $\checkmark$  Source of technological innovation
- ✓ Foundation of the brand image
- ✓ Marketing tool, customer experience
- ✓ Win-Win communication strategy
- ✓ Team spirit and team building



Monte-Carl', a monument ✓ 1500km in 2 countries & departments

- ✓ 18 special stages
- ✓ 350km special stages timed
- ✓ Service park in Monaco
- ✓ 2 Tyre-fitting-zones in Puget-Théniers





#### A popular event

- ✓ 150 crew members
- ✓ 24 5000 spectators
- ✓ 250 million viewers
- ✓ +15% average worldwide audiance
- ✓ WRC+ All live



# PACKS VIP WRC 360° EXPERIENCE

Individual day packages

hiKASE

DENSO

# FRIDAY, JANUARY 20th 2023

#### START YOUR OWN ADVENTURE

#### **PACK DISCOVERY**



<sup>500€ &</sup>lt;sup>excl.VAT</sup> /pax

Meeting at the service park in Monaco Welcome by our specialist guide Delivery of your rally souvenir case Transfer in shuttle to SS5 Lunch in typical restaurant Transfer in shuttle to SS7 Transfer back to Monaco Option: Dinner and visit of an official team.



- 1 100€ <sup>excl.VAT</sup>/pax
  - Meeting at Monaco Heliport Welcome by our specialist guide Delivery of your rally souvenir case
  - Transfer by helicopter to SS4
  - Transfer by helicopter to SS5
  - Transfer back to Monaco around 13:00 Option: Lunch and visit of an official team.

#### **PACK PREMIUM**



#### 1 600€ excl.VAT /pax

VAT 209

Meeting at Monaco Heliport Welcome by our specialist guide Delivery of your rally souvenir case Transfer by helicopter to 4\*SS in total Lunch in typical restaurant Transfer back to Monaco Dinner & visit of an official team Option: Accommodation and valet service.

Page 6

If bad weather conditions make air transfers or minibus transportation impossible, 50% of the total amount of the reservation will be refunded, the remaining 50% will cover set-up and immobilization costs. Although we do our utmost to ensure your satisfaction, the program is subject to changes by the organiser, the vagaries of the race and the directives of the competent authorities. See general terms and conditions of sale.

# SATURDAY, JANUARY 21st 2023

#### EXPERIENCE THE BEST RALLY DAY

#### **PACK DISCOVERY**



Meeting at the Châteaux-Arnoux airfield (04160)

Welcome by our specialist guide

Delivery of your rally souvenir case

\* Transfer by helicopter to SS10 or SS13

Transfer back by helicopter

Options: Lunch with a driver or co-driver. Co-driving experience activity.



Meeting at the Châteaux-Arnoux airfield (04160) Welcome by our specialist guide Delivery of your rally souvenir case Transfer by helicopter to SS10 Lunch in typical restaurant Transfer by helicopter to SS13 Transfer back by helicopter Option: Third special helicopter flight +350€.

#### **PACK PREMIUM**



#### 2 100€ excl.VAT /pax

VAT 20%

Meeting at Monaco Heliport Welcome by our specialist guide Delivery of your rally souvenir case **Transfer by helicopter to 3\*SS in total Lunch in typical restaurant** Transfer back to Monaco **Dinner & visit of an official team** *Option: Accommodation and valet service.* 

Page 7

If bad weather conditions make air transfers or minibus transportation impossible, 50% of the total amount of the reservation will be refunded, the remaining 50% will cover set-up and immobilization costs. Although we do our utmost to ensure your satisfaction, the program is subject to changes by the organiser, the vagaries of the race and the directives of the competent authorities. See general terms and conditions of sale.

# SUNDAY, JANUARY 22<sup>nd</sup> 2023

#### LET'S ENJOY CLOSE TO THE PODIUM

#### **PACK DISCOVERY**



500€ <sup>excl.VAT</sup>/pax

VAT 20% Minimum order 6pax

Early-morning meeting in Monaco Welcome by our specialist guide Delivery of your rally souvenir case Transfer in shuttle to SS16 Transfer back to Monaco Cocktail reception & podium in VIP area Options: Breakfast and visit of an official team.

#### **PACK PANORAMIC**



1 200€ excl.VAT /pax

Meeting at Monaco Heliport Welcome by our specialist guide Delivery of your rally souvenir case Transfer by helicopter to 2\*SS in total Transfer back to Monaco by helicopter Cocktail reception & podium in VIP area Options: Breakfast and visit of an official team.

#### **STAY PACKAGE**



#### 2 days / 1 night package on request

**ﷺ** Day 1:

Welcome by your guide and VIP gift Dinner & visit of an official team WRC Accommodation according to your wishes

🦐 Day 2:

Valet service

Transfers to the rally by minibus or helicopter depending on your choice.

If bad weather conditions make air transfers or minibus transportation impossible, 50% of the total amount of the reservation will be refunded, the remaining 50% will cover set-up and immobilization costs. Although we do our utmost to ensure your satisfaction, the program is subject to changes by the organiser, the vagaries of the race and the directives of the competent authorities. See general terms and conditions of sale.

## PACKS VIP WRC 360° INCENTIVE Correcte offers

INTE MONTE-CA

#RallyeMonteCarlo

All Sports Management

#### LET'S ENJOY

#### Your WRC VIP PACK for Team Building, Incentive, seminar...



#### Page 10

#### » Customise your program as you wish

- Welcome by your **dedicated group guide**
- Rally souvenir case with your logo & VIP accreditation
- Valet service from your headquarters to the heliport
- Transfer by helicopter, or shuttle, to 1\*SS
- Hospitality near SS to customize colors
- Transfer to the restaurant and conference with a motorsport personality
- Incentive activity at your image (Co-driving experience, karting or mechanical challenge, unusual visit...)
- Return to the meeting place of your choice

#### From 690€ext.VAT/pax

Available on Thursday 19<sup>th</sup>, Friday 20<sup>th</sup>, Sunday 22<sup>nd</sup> January 2023 in Monaco & Alpes-Maritimes.

Available on Saturday 21<sup>st</sup> January 2023 in the Hautes-Alpes, Alpes de Haute-Provence, Bouches-du-Rhône and Var areas.



#### **Exclusive interview**

Treat yourself to an unusual interlude with a motorsport personality... sharing experiences, anecdotes, photos and challenges... A privileged moment!

#### Customize your own program

Anchor your brand's presence on the rally. Trust us, we are full of ideas for your visibility!

## A Monte-Carlo rally that suits you





#### **Co-driving & Driving**

Experience the adrenaline and exhilaration of driving in a rally-car on a closed road or safe circuit.

#### Animation of your merchant outlets

Take a tour of the car's interior with a race-car exhibition in your showroom and a cocktail party in your image.

# We are happy to assist you **CONCIERGE SERVICE**





#### FROM NOW

## Take the road or fly away with us



Established in the Principality of Monaco, close to local life and the major players in motorsport, our agency is made up of employees who are passionate about rally and who have developed a unique address book.

### VIP HOSPITALITY CLOSE TO THE ACTION

Throughout your stay, you will be welcomed in VIP reception facilities, at the service park and on the special stages<sup>\*</sup>. The quality of the services and the good coordination of the providers are the keys to the success of your event, which All Sports Management has mastered.

## A DEDICATED ACCOMPANIMENT BY PASSIONATE STAFF

You will be continuously accompanied and supervised by a dedicated staff of professionals, rally experts who will ensure your safety, your serenity and your expectations.